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Power of Story

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POWER OF STORY

Power of Story is being offered for the first time March 17-22, 2020 as a 6-day immersive open-enrolment program at the Château de Malérargues in the Cévennes hills of southern France, home of the Roy Hart Theatre.

This program focuses on developing authentic storytelling and communications skills to captivate audiences - through self-reflection, vocal exploration, guided practice, and coaching. This program brings communication from the background to the foreground, giving unlimited insight on the most powerful and useful tool available in this business of living: the voice. And it is already within, waiting to be revealed!

Participants will:

- embark on a personal journey over 6 intensive days;
- orchestrate their own life-changing experience and connect with their deepest truths;
- discover a new way of listening and expressing;
- learn to use breath and body to support voice and content with confidence and ease;
- hone their powers of presence, voice, imagination, and expression to tell engaging and impactful stories and connect with others;
- identify and learn to craft and tell their signature stories.

Power of Story brings a new world of communication into being — one that moves people, and transforms both leader and audience.

Fee: €540

Info: www.midderighvox.com | info@midderighvox.com

"Leaders are capable of deep listening: Gandhi demonstrated that when he traveled throughout India learning the heart of his people. What distinguishes leaders... is that they find a voice that allows them to articulate the common dream."

- Warren Bennis. *The Leader as Storyteller*,
Harvard Business Review, 1996.



W H Y D O L E A D E R S T E L L S T O R I E S ?

AUTHENTIC LEADERSHIP derives from a leader's awareness and knowledge of their own self-history. Authenticity in leadership is rooted in being true to one's own ideals of leadership and ethical values, formed over a lifetime of experiences.

To tell our stories, we must know our stories. In order to craft engaging stories that will inspire and motivate others, we must first understand our own stories, who we are, and all that has contributed to who we are today. When we know who we are, we know what we stand for, what we value, and what it feels like to embrace our full potential.

Storytelling is an art. Leaders who tell great stories are as inspiring as their stories are memorable. Our stories honour our past and transport us into all the possibility of the future. When we show others our most authentic selves, through our stories, we find our common humanity. This is the keystone of authentic leadership and the beating heart of healthy workplaces.

*From the beginning of history, human life and leadership have been centred on stories –
the stories of our past, who we are today, and what we may yet become.*

*Telling stories and listening to other people's stories shapes the meaning of our experiences
and helps us awaken hidden capacity.*

– Robert K. Cooper, Ph.D., Executive EQ: Emotional Intelligence in Leadership & Organizations



Lead with your voice

AUTHENTIC LEADERSHIP

Leadership is the capacity to engage, motivate, and inspire people to live into a shared vision. It means liberating people to achieve their higher potential.

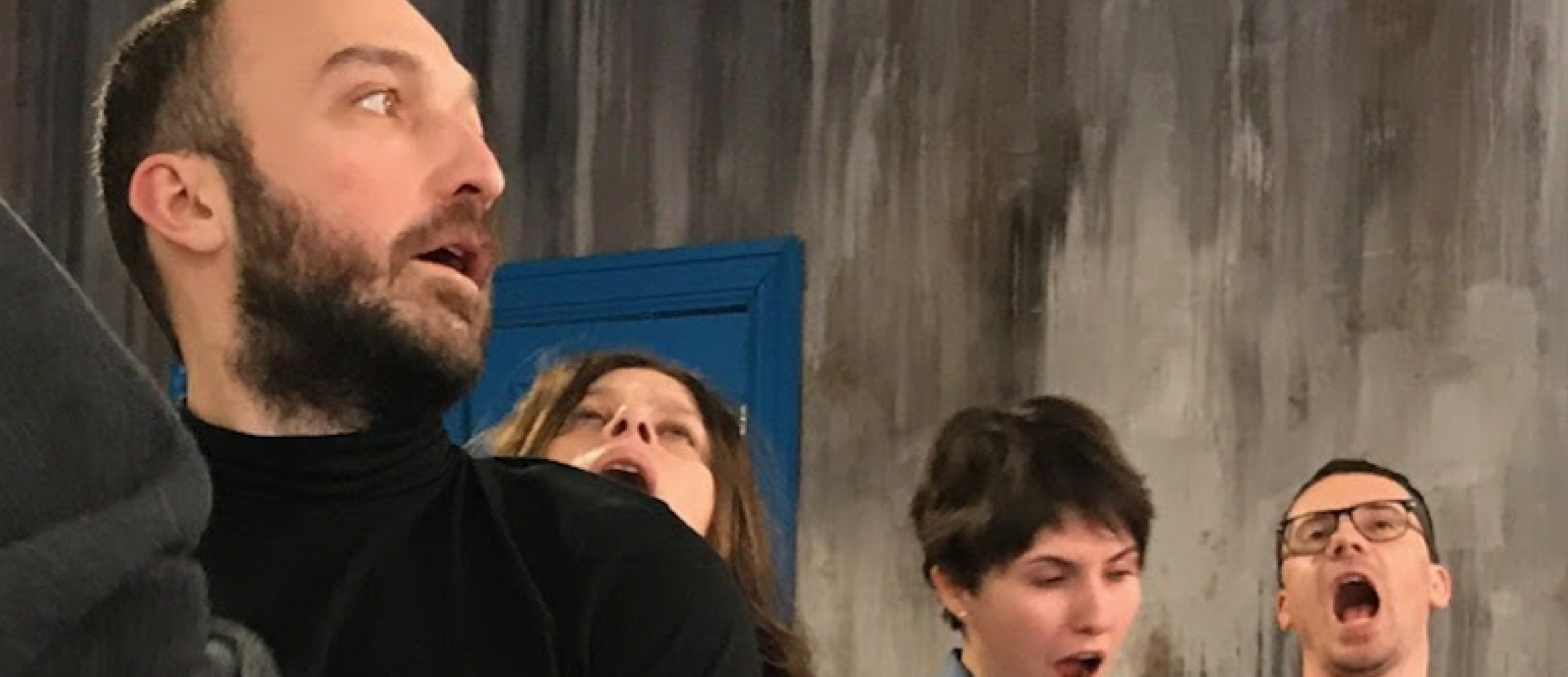
The concept of authenticity derives from the ancient Greek philosophy γνῶθι σεαυτόν: "know thyself."

So we understand that authentic leadership is born from the commitment to the lifelong practice of self-reflection in pursuit of self-awareness.

Through familiarity with their own life stories authentic leaders develop the capacity to make values-based decisions with confidence. They continually develop their emotional intelligence in service of the people and the organizations they lead.

Engaging the vehicle of the voice and through the medium of storytelling we develop leaders to uncover and connect with their core life experiences, values, and belief systems in order to embody their full performance potential with intention, for maximal impact, personal fulfillment, and success.

MIDDERIGH VOX



V O C A L E X P L O R A T I O N

Every voice is as unique and individual as a fingerprint. Yet few people have an equally neutral relationship to their voice as to their fingerprint. By focusing on listening to our voices from an open perspective, we learn to bypass judgement and follow our unique personal expression.

Our pedagogy is non-hierarchical and collaborative. Our coaches seek to open new perspectives rather than impose prescriptive direction. A central component of the experience is individual work that acknowledges the unique personality of each voice.

We cultivate intuitive trust through active listening, questioning, reflecting, and describing our experience, to unlearn self-imposed limitations and create a deeper awareness of potential in ourselves and others. Timbres, textures and emotional qualities become accessible and applicable to the form of expression desired.

“I established a new relationship with myself and the world; the deepest look inward, a connection to my soul, an exploration of physical and emotional expression that I’d never experienced before, and a connection to what is at my core, my deeply resonant voice. To share this experience, and watch others unfold, to hear the uniquely beautiful voices of our people come forward, was nothing other than transformational.” – CB, Consultant, U.S.A.



B R E A T H A N D B O D Y W O R K

The voice is an aspect of our physical embodiment that begins with breath and its energetic potential. Throughout life, all of one's states of being are related to breath. The movement of breathing persists automatically, whether we choose to notice it or not.

Breath is the primal connection between physical and vocal space. Vocal expression surfs the wave of the breath. By opening the breath's channel, we take the first important step toward releasing the voice. We connect our inner being directly with the outer world. Voice is the vehicle of manifestation and creative expression.

We use body work and breath work to release stress and tension, express restricted energy, and to re-experience the simple joy of movement. This helps us begin to consciously embody expansion of the full voice and our own truly authentic presence.





S T O R Y T E L L I N G

Stories bring ideas and experiences to life.

The most memorable stories are punctuated with impeccable timing, emotional colour, flavour, and clear turning points.

Over six days our work together will enable you to uncover and explore your own stories. It is a constantly shifting, inward-outward journey.

In learning to listen deeply to ourselves, to others, and to the space between us, and to what is being expressed on an embodied level, beyond words or language, we unveil the power of storytelling and understand the impact our stories can have in our professional and personal life to engage self-awareness, reduce stress, enhance interpersonal relations and create meaningful connections.

“I learned about the voice as it connects directly through to your soul, and the processing that one must move through, in order to express clearly, resiliently, resonantly.”

— MP, Manager, USA

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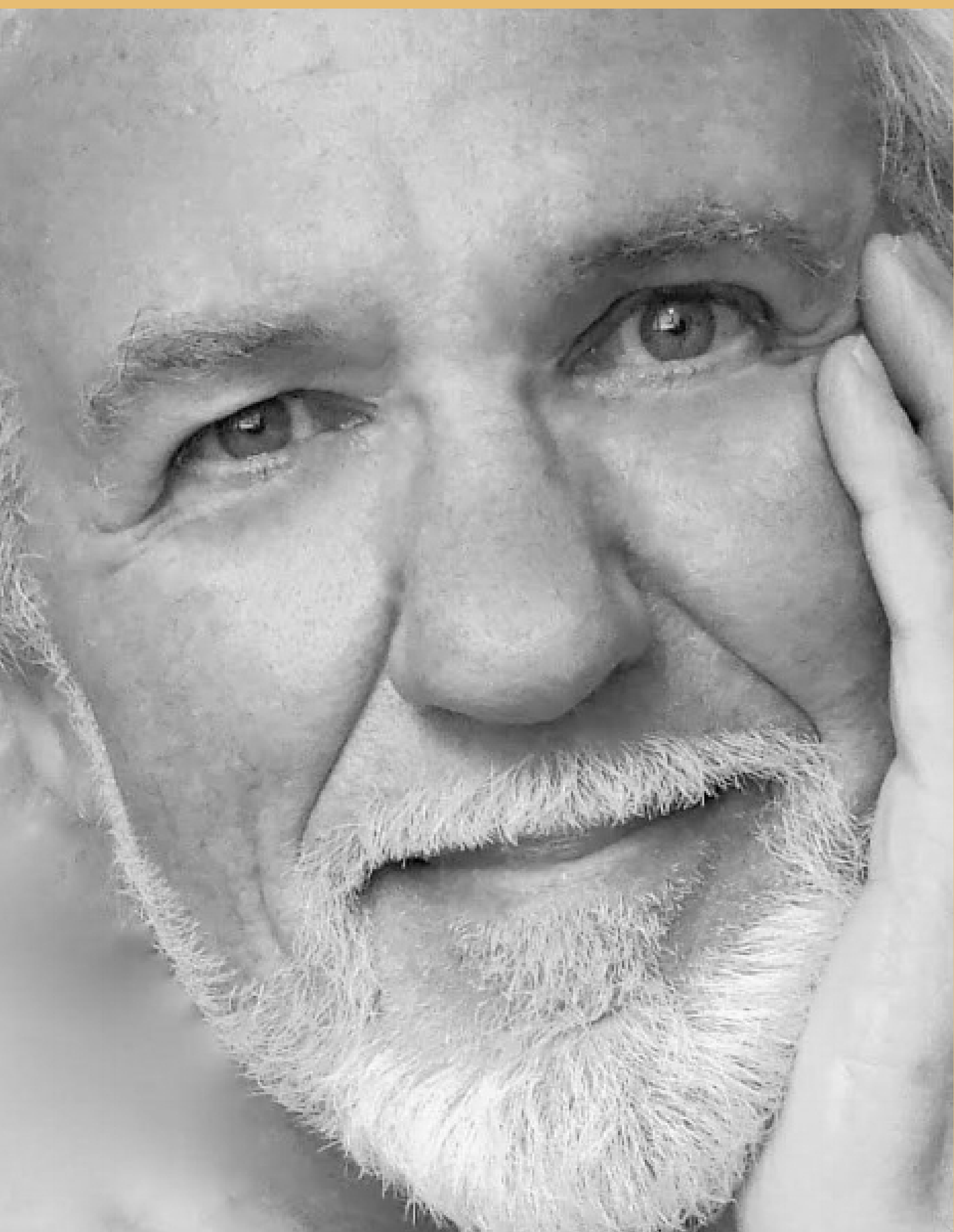


SIOBHAN McCANN

Internationally certified executive coach and seasoned leadership development consultant Siobhán McCann grounds her approach in the belief that people already have the burning desire and largely untapped potential for professional success and extraordinary achievement. She has designed and led experiential integrated education and consulting projects across North America, South East Asia, the Middle East, Europe, and Russia, and has taught at the University of California, Berkeley; Nanyang Technological University, Singapore; DSIL Innovation and Leadership Course, certified by the UN Mandated University for Peace, and at the Centre Artistique International Roy Hart, France. Siobhán speaks English and French.

“ *It was a magical experience and what had to happen from my end was to have no expectations but to say yes!* ”

-RK, Senior Manager, USA



IVAN MIDDERIGH

Ivan is a founding member of the Roy Hart Theatre, now the Centre International Artistique Roy Hart, an internationally renowned artistic centre in Malérargues, France. He has dedicated his life to vocal coaching and research, and its application in life and the performing arts. For over 30 years, drawing on his expertise in the pioneering voice work of the theatre and its application in leadership training and development Ivan has led corporate seminars and workshops internationally across a wide array of industries. He has taught at the University of California at Berkeley, the Olin School of Business at Washington University, and University College, Dublin as well as designing and delivering executive programs in the USA, Ireland, France, the United Kingdom, South Africa, Thailand, and Russia. Ivan speaks English and French.

VOX POPULI



FS
Founder and CEO
Russia



"This was an extraordinary experience in terms of self-awareness, personal leadership and storytelling. The impact that we experienced as a company was immense."



CB
Consultant
USA



"I feel like I've moved from black and white to technicolor. This was transformational for me. I see the world in a very different way, and I want more! I am ultimately a much more expressive human, and I know by virtue of where my voice is, where I am. I have a much deeper understanding of what it is to come into my presence, to align, to get out of my own way, and I can clearly see when others are there too."

RE
Founder
Spain

"I feel that I have recharged my energy while embracing my inner self and my passion to live and to share. It was all about fresh air and a reset button. It was empowering and something so important for me - communicating properly and using my voice in all its explosions of meaning - connecting to my passions."



**“Tell me, what is it you plan
to do with your one wild
and precious life?”**

- Mary Oliver

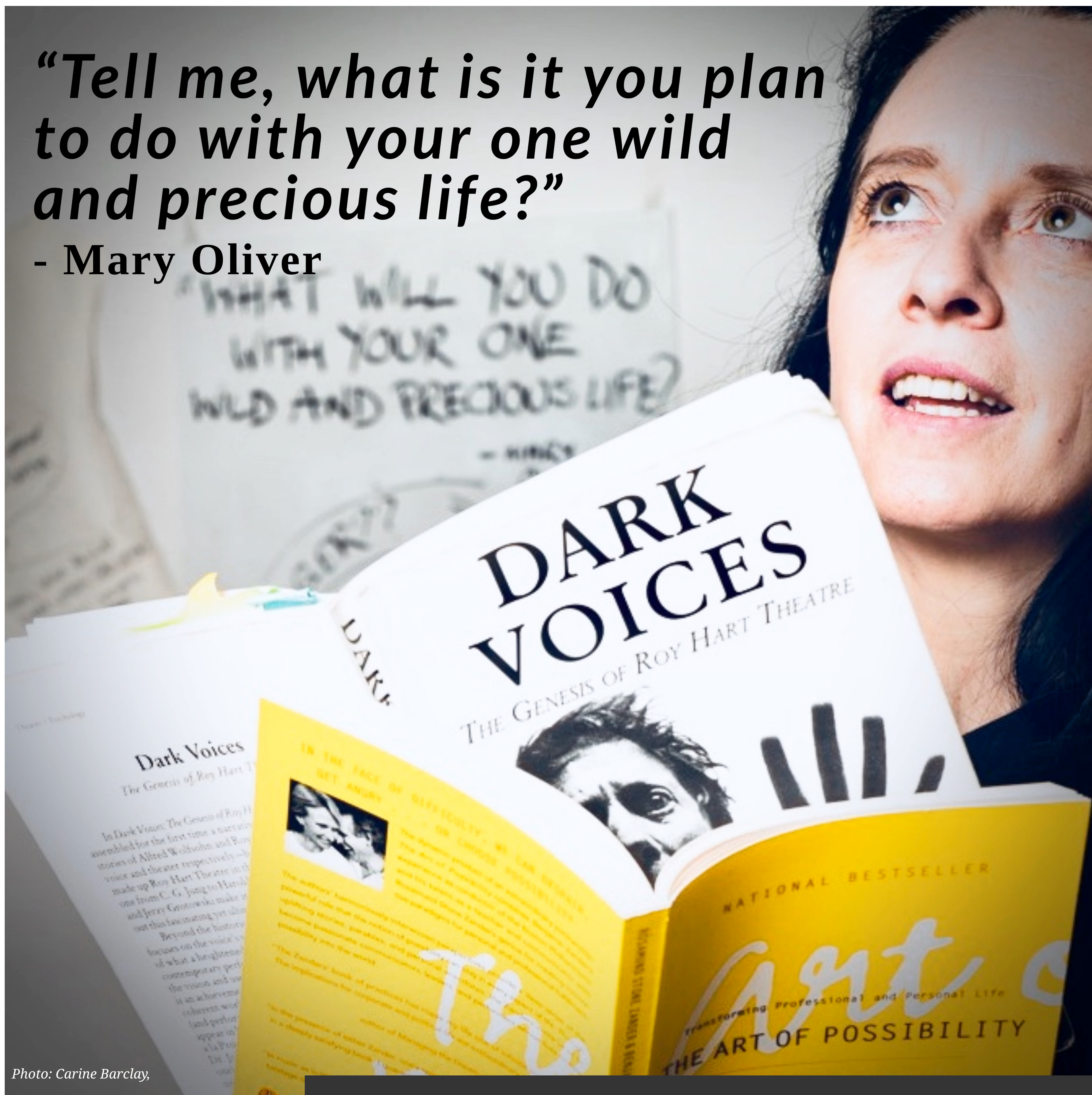


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